

**PROPOSED ORGANIZATION**  
OF THE  
**GULF COAST DEVELOPMENT COMPANY**

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Chicago Heights, Ill., \_\_\_\_\_

As to standing, etc., I would refer  
without permission to

**Hon. W. H. Hatten**

State Senator, Madison, Wis., and  
Lumberman, New London, Wis.

**Mr. A. S. Trow**

Banker, Merrillan, Wis.

**Mr. F. H. Lathrop**

Lathrop Lumber Co., Birmingham,  
Ala.

**Mr. Joseph Badenoch**

Alderman, Chicago, Ill.

**Dr. C. E. Booth**

Former Supt. Northern Hospital for  
Insane, Oshkosh, Wis., and Div.  
Surgeon C. & N. W. Ry., now  
of Gay, Florida.

**All of the above have visited  
the Company's prospect-  
ive location.**

**Mr. W. A. Gardner**

Gen'l Manager C. & N. W. R. R. Co.,  
Chicago, Ill.

**Mr. W. J. Fiske**

Banker, Green Bay, Wis.

**Mr. W. F. Fitch**

President D. S. S. & A. R. R., Mar-  
quette, Mich.

**Mr. E. R. Davis**

Cashier First National Bank, Chi-  
cago Heights, Ill.

**Mr. W. J. Jackson**

Gen'l Supt. C. & E. I. R. R., Chi-  
cago, Ill.

**Mr. William Rothmann**

Asst. Corporation Counsel, Chicago,  
Ill.

**Mr. John McAvoy**

Real Estate, Mobile, Ala.

DEAR SIR:-

The opportunities offered to those invest-  
ing "on the ground floor" in the proposed "Gulf  
Coast Development Company's" project are these:

Securing at from \$1.25 to \$2.50 per acre most  
valuable lands as regards location, etc., on and  
about Saint Andrews Bay, Florida, the only unde-  
veloped deep water harbor on the North Gulf coast,  
before the railroads, now projected and under con-  
struction, shall reach there, which event will  
cause a speedy and large advance in value of real  
estate. Also of securing a town site facing the  
harbor entrance, beautifully located and laid out,  
convenient to the business of the surrounding  
country, at \$10 to \$15 per lot. These lots are of  
various sizes, but all large. The land above men-  
tioned can be sold at \$5 to \$20 per acre, and the  
lots from \$100 to \$350 each.

Also an opportunity, IF DESIRED, to invest in  
an ice factory and refrigerating plant, and caring  
for the extensive fresh fish business of the Bay  
country; in a banking and insurance business which  
is much needed and would return good profits from  
the start; to invest in a transportation line well  
established, now carrying the U. S. mails under a  
four years' contract and very profitable; to in-  
vest in a telephone line which could be indefi-  
nitely extended very profitably; to invest in a  
printing and publishing company, which would be used  
to advance the interests of the stockholders, and  
exploit the company's projects; and to have an in-  
terest at first hands in all land, transportation,  
mercantile, naval stores and manufacturing enter-  
prizes that might be profitably engaged under the  
Company's charter.

Also to promote the opening of a good hotel now  
located at the point selected for the town site of  
the Company, thus giving to tourists and others a  
suitable stopping place while there, and which by  
agreement would be the stopping place of the Steamer  
Tarpon, now plying between Mobile, Pensacola and  
Saint Andrews Bay.



All or any of these suitable and profitable undertakings would be within the province of the Company, and you would share in them. Property and established business, which at very reasonable present rates and values are worth \$250,000, would be secured by the original investors for \$25,000.

We invite your co-operation and investment and the most thorough and exacting personal examination into the personnel and prospective holdings of the Company.

Very truly yours,

Of Organization Committee.

#### COST OF STOCK TO ORIGINAL STOCKHOLDERS

The total amount of stock to be issued is 10,000 shares at \$10 each, amounting to \$100,000. The original purchasers will pay of this amount in cash, \$25,000; the remainder, \$75,000, being made up by the increased value of lands and property purchased by the Company with the \$25,000, and which lands and property will be turned in to the Company.

The following figures will show the actual cost to the purchasers of the original stock; par value of each share is \$10.

	Par Value	Cost	Down	3 Mos.	Call Direc.
10 Shares .....	\$ 100.00	\$ 25.00	\$ 5.00	\$ 7.50	\$ 12.50
25 Shares .....	250.00	62.50	12.50	18.75	31.25
50 Shares .....	500.00	125.00	25.00	37.50	62.50
100 Shares .....	1,000.00	250.00	50.00	75.00	125.00
200 Shares .....	2,000.00	500.00	100.00	150.00	250.00
500 Shares .....	5,000.00	1,250.00	250.00	375.00	625.00
1,000 Shares .....	10,000.00	2,500.00	500.00	750.00	1,250.00
2,000 Shares .....	20,000.00	5,000.00	1,000.00	1,500.00	2,500.00